

# IT SOLUTIONS FOR BUSINESS

BEST PRODUCT EXPERIENCE FOR YOUR CUSTOMERS

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[About us](#)[Cases](#)[Clients](#)[Our products](#)

# ABOUT US

[Get in touch](#)

**10+**  
**YEARS OF SUCCESS**

SYNCIT GROUP has been growing and expanding steadily since 2013

**70+**  
**INSPIRED EMPLOYEES**

SYNCIT GROUP is a trusted HR-brand that inspires confidence. People are our core value

**100+**  
**PROJECTS LAUNCHED**

We have successfully launched a huge number of projects from scratch and are still supporting them

**5+**  
**YEARS — LONGEVITY OF SUPPORT**

We build strong and long-lasting relationships with our customers and provide any technical support needed

## TOP-NOTCH TECHNOLOGIES

We're using latest technologies to deliver the best possible product experience

**Clutch 4.8**



>\_ and many other cool techies

## SAFETY & SECURITY

We're ISO & GDPR compliant which means we ensure a safe and reliable environment for your data at all times





# ABOUT US

Get in touch



Since 2013 we have partnered with 100+ brands all over the world including USA, Great Britain, Serbia, Canada, India and Germany

## EXPERTISE

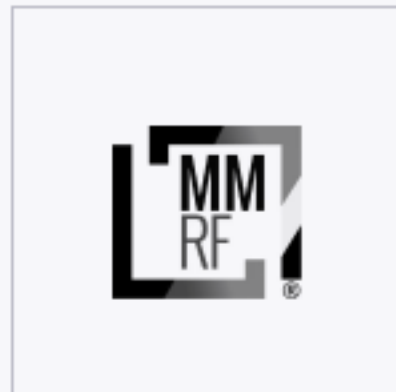
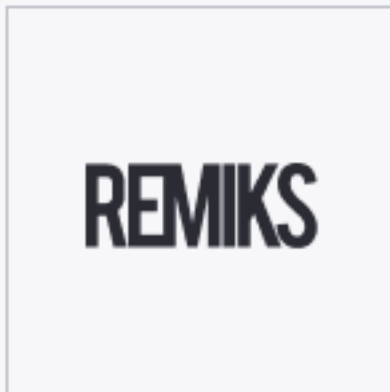
ARTIFICIAL INTELLIGENCE & ML

ECOMMERCE SOLUTIONS & CUSTOM WEBSITES

IOS/ANDROID MOBILE APPLICATIONS

DESIGN & UX

## OUR CLIENTS



>\_ and many other companies



# CASES

Get in touch

## FASHION & FRIENDS

by Fashion Company

eCommerce Fashion Retail

Fashion & Friends is the leading fashion multi-brand concept store in Southeastern Europe founded in 2007. The company collaborates with renowned global brands such as Diesel, Levi's, Replay, Tommy Hilfiger, Guess, Timberland, Liu Jo, and many more.

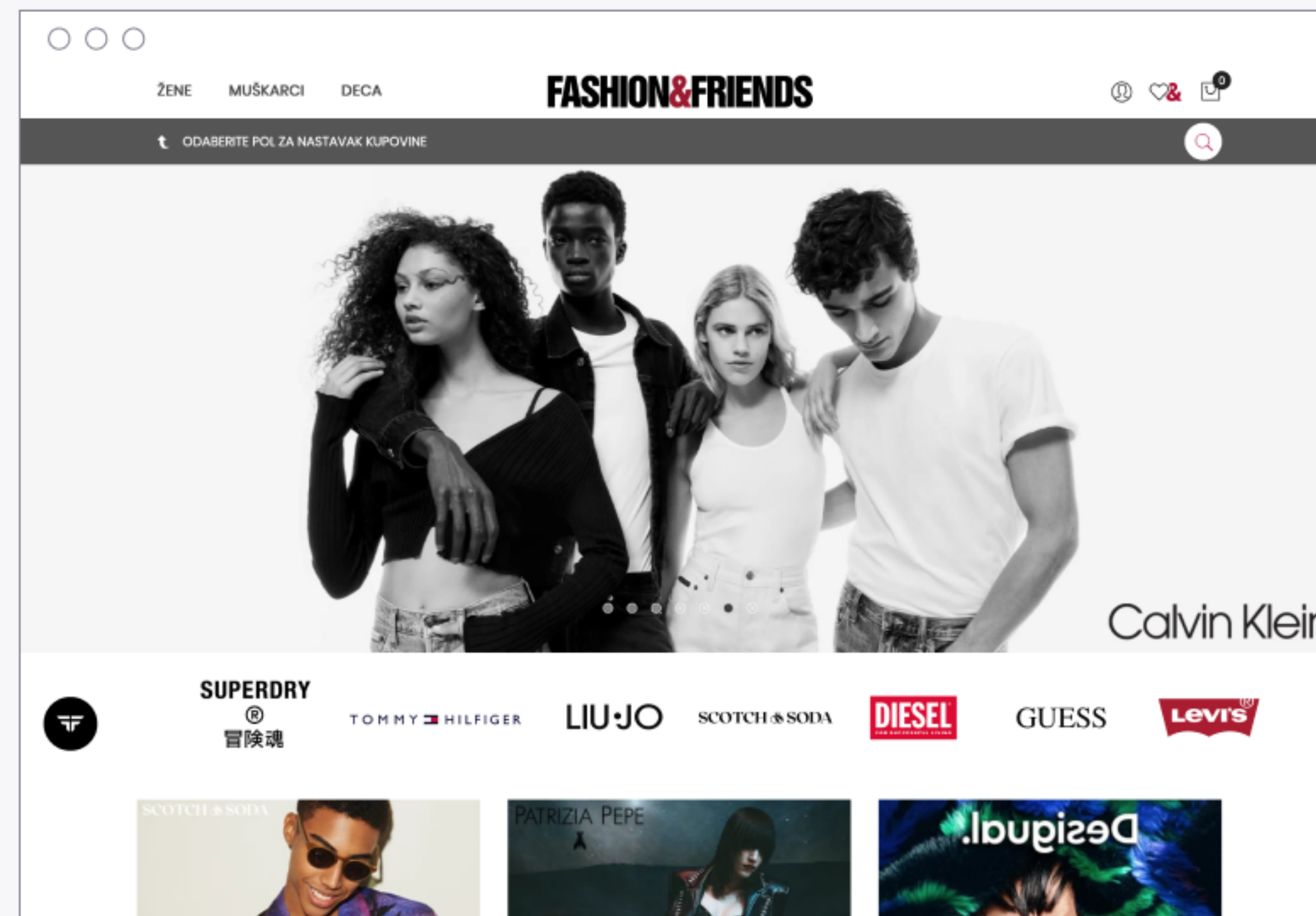


### OUR SERVICES

 ATHENA XAI Services Integrated

Research | Design & UX | Website |  
Mobile app | Maintenance

VISIT WEBSITE





# CASES

Get in touch

## REPLAY JEANS

by Fashion Box S.p.A

eCommerce Fashion Retail

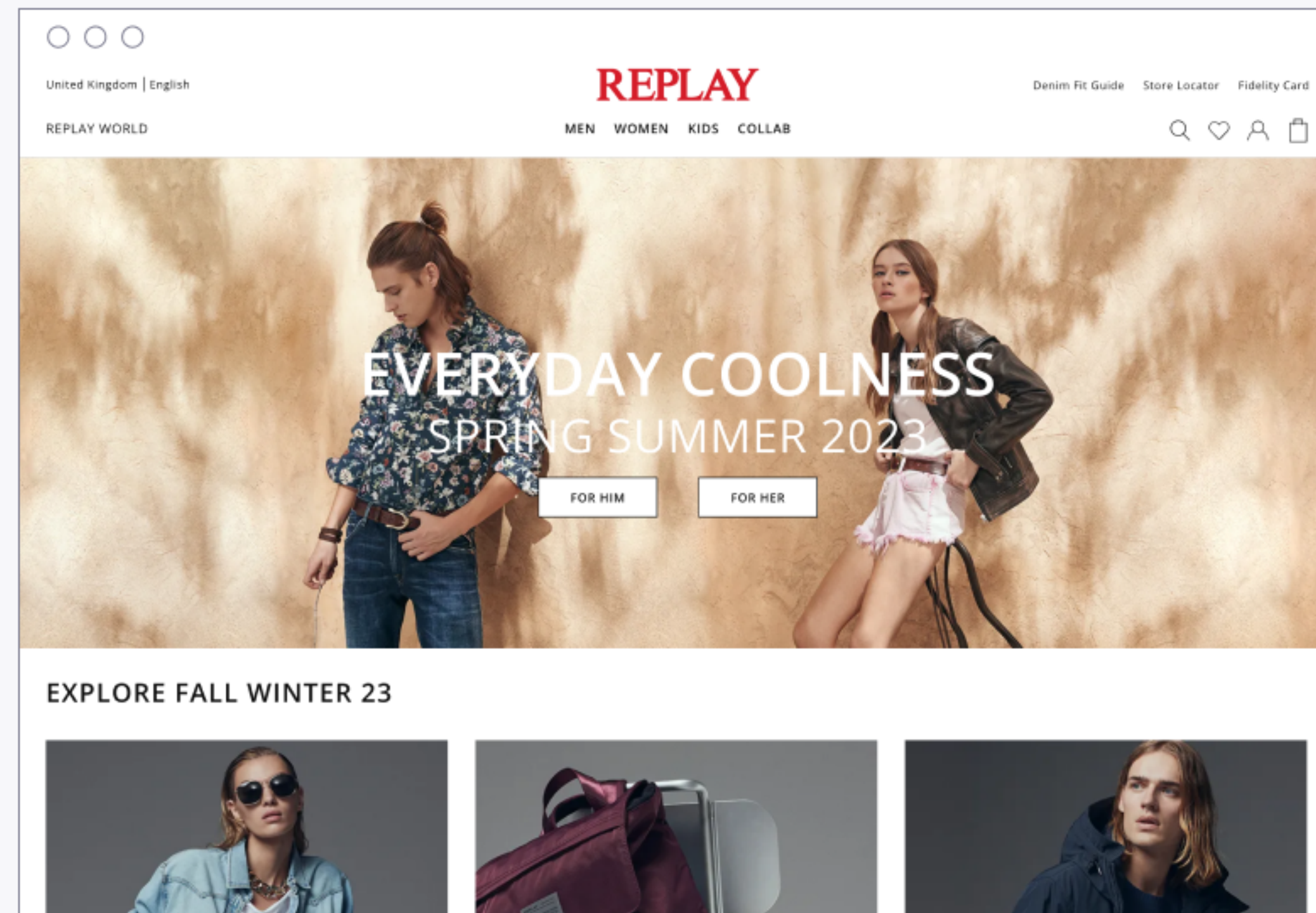
Replay Jeans, a renowned fashion brand. With an impressive presence of 39 store views across 27 countries, Replay Jeans has successfully expanded its reach and catered to a diverse customer base by offering multiple currencies and languages



### OUR SERVICES

 ATHENA XAI Services Integrated  
 Research | Design & UX | Website | Maintenance

VISIT WEBSITE





# CASES

Get in touch

## FASHION & FRIENDS

B2C Mobile App

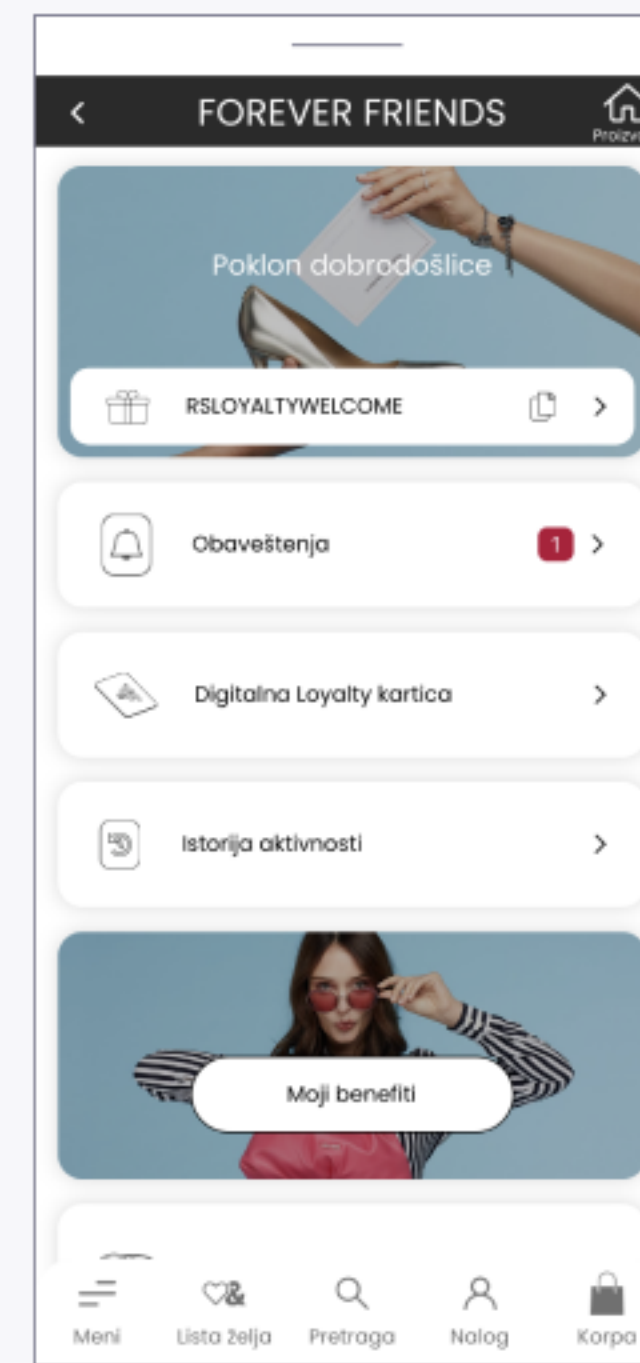
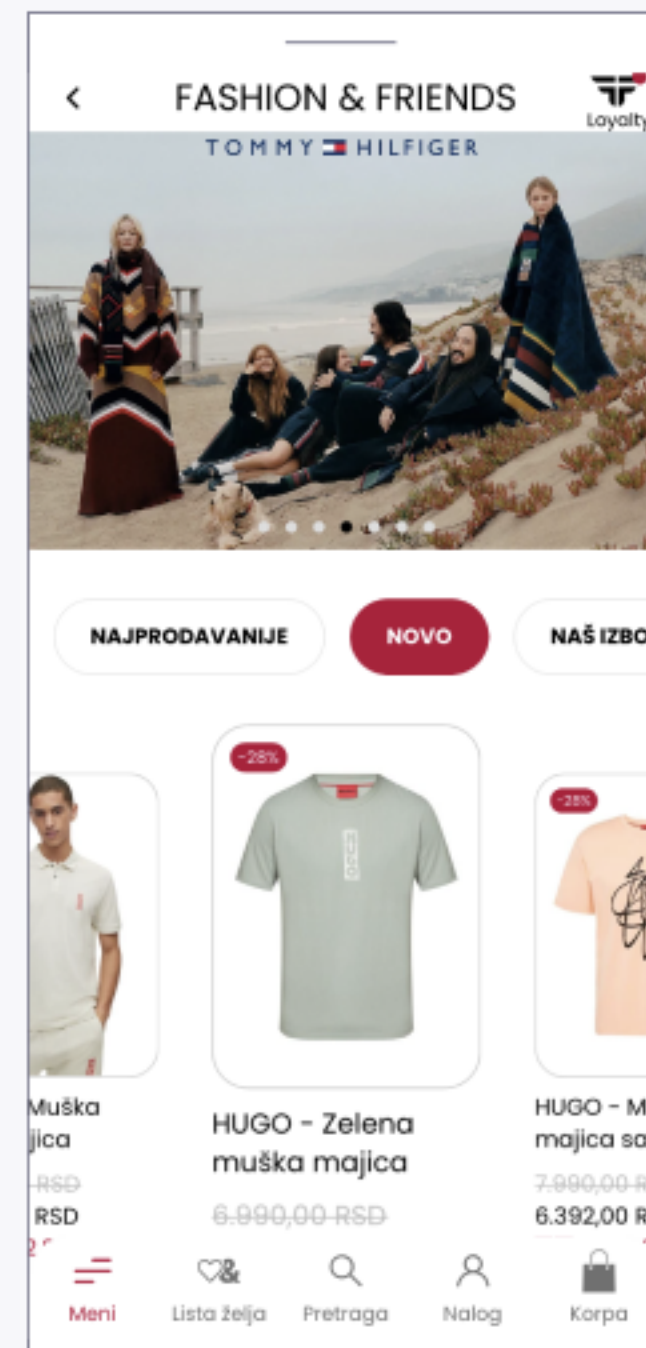
eCommerce Fashion Retail

Enjoy a seamless and safe shopping experience powered by AI site search, Athena Search. Make the most of the amazing Loyalty program that offers benefits at each level such as discounts, exclusive events, shopping before others, various gifts, and much more.



### OUR SERVICES

**ATHENA XAI Services Integrated**  
 Research | Design & UX | Website | Mobile app | Maintenance





# CASES

Get in touch

## FILMMAKERS LEGAL CLINIC

by Center for Visual Advocacy

- Media
- Culture
- Legal

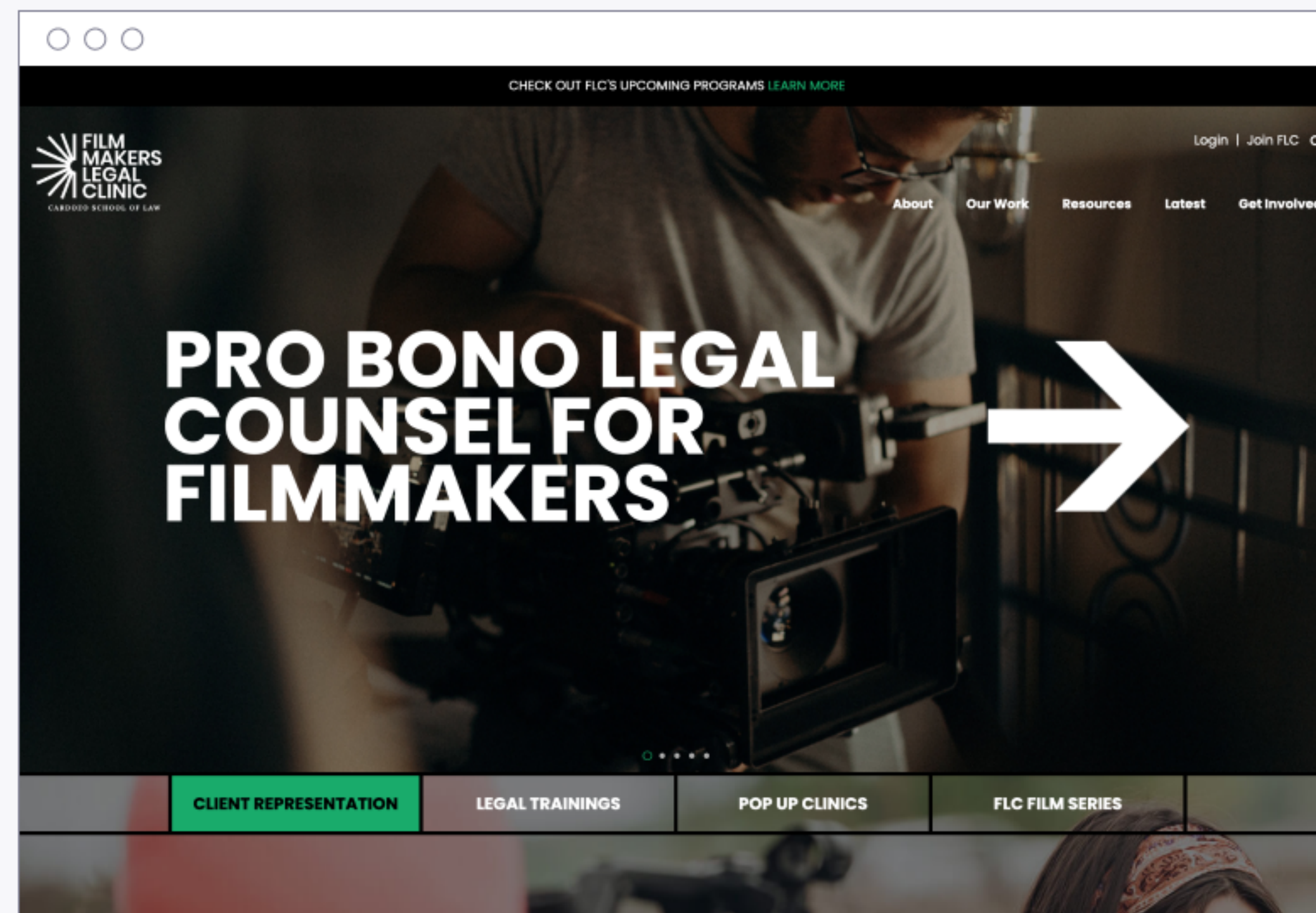
The Filmmakers Legal Clinic (FLC) helps bring powerful stories to screen by providing free transactional and IP legal services to independent filmmakers and video journalists.



### OUR SERVICES

Long-term support & Maintenance

VISIT WEBSITE



# CLIENTS

Get in touch

**Fashion Company** —>

eCommerce Fashion Retail

**COVER Magazine** —>

Media Culture Magazine

**Multiple Myeloma Research Foundation, Inc** —>

Healthcare Medical research

**Listen First Media Inc.** —>

IT/Media Marketing Analytics

**PRS for Music** —>

Music Culture Legal

**Metrodora Institute & Foundation** —>

Healthcare Medical research

**Mediassociates** —>

IT/Media Marketing Analytics

**Filmmakers Legal Clinic** —>

Media Culture Legal

**Hatteras Venture Partners** —>

Healthcare Biopharmaceuticals

**Fashion Box S.p.A** —>

eCommerce Fashion Retail

**Hubbard-Hall Inc.** —>

Chemistry Supply Research

**PSF Industries Inc.** —>

Equipment Engineering

**FreightWise** —>

Logistics Transport

**LOLA Home & Garden** —>

eCommerce Manufacturing

**Universal Tool** —>

Equipment Engineering

**Lin-Manuel Miranda** —>

Artist Culture Personal brand

**ArrePath** —>

Healthcare Medical research

**Hy-Tech OEM** —>

Design Manufacturing Tools

**TeeRico** —>

Culture Personal brand

**Florida Pneumatic Manufacturing** —>

Tools Equipment

>\_ and many other companies



# OUR PRODUCTS

[Get in touch](#)



SAAS-BASED AI PLATFORM  
FOR BOOSTING SALES & CONVERSIONS

[EXPLORE](#) →



UP TO 20%  
Increases in revenue



UP TO 27%  
Increases in conversion



New Monetization Funnels  
within search

ADVANCED SEARCH	VISUAL SEARCH	CATEGORY NAVIGATION	RECOM-MENDATIONS	AI-BI
<p>With a powerful combination of merchandising features, keyword and semantic search, shoppers will find the right product no matter what or how they type</p>	<p>Customers find highly accurate product matches simply by uploading or taking a picture</p>	<p>Provide better UX through merchandising and advanced eCommerce features resulting in improved conversion and customer satisfaction</p>	<p>Provide the most relevant product recommendations to your shoppers based on the specific logic and placement, taking advantage of customers behaviour. Powered by AI</p>	<p>An autonomous, intelligent, no-man-in-the-loop system that makes the best, timely decisions for your business and reduces human error factor to a minimum</p>

# GET IN TOUCH

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[syncitgroup.com](https://syncitgroup.com) →

# MANY THANKS

Say hello at [office@syncitgroup.com](mailto:office@syncitgroup.com) or fill the contact form on our website, we'll try to reply ASAP



**SYNCIT GROUP**

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