



SYNCIT GROUP

Get in touch

IT SOLUTIONS FOR BUSINESS

BEST PRODUCT EXPERIENCE FOR YOUR CUSTOMERS

About us

Cases

Clients

Our products

Nov. 2023 Featured Projects

syncitgroup.com →

ABOUT US

Get in touch

10+

YEARS OF SUCCESS

SYNCIT GROUP has been growing and expanding steadily since 2013

70+

INSPIRED EMPLOYEES

SYNCIT GROUP is a trusted HR-brand that inspires confidence. People are our core value

100+

PROJECTS LAUNCHED

We have successfully launched a huge number of projects from scratch and are still supporting them

5+

YEARS — LONGEVITY OF SUPPORT

We build strong and long-lasting relationships with our customers and provide any technical support needed

TOP-NOTCH TECHNOLOGIES

We're using latest technologies to deliver the best possible product experience

Clutch 4.8



Tensorflow 2



Laravel



Vue.js



React

>_ and many other cool techies

SAFETY & SECURITY

We're ISO & GDPR compliant which means we ensure a safe and reliable environment for your data at all times



9001:2015



ABOUT US

Get in touch



Since 2013 we have partnered with 100+ brands all over the world including USA, Great Britain, Serbia, Canada, India and Germany

EXPERTISE

ARTIFICIAL INTELLIGENCE
& ML

ECOMMERCE SOLUTIONS
& CUSTOM WEBSITES

IOS/ANDROID MOBILE
APPLICATIONS

DESIGN & UX

OUR CLIENTS

REMIKS

NOVAK
DJOKOVIC
FOUNDATION

FILM
MAKERS
LEGAL
CLINIC

MM
RF

>_ and many other companies

CASES

Get in touch

FASHION & FRIENDS

by Fashion Company

eCommerce

Fashion

Retail

Fashion & Friends is the leading fashion multi-brand concept store in Southeastern Europe founded in 2007. The company collaborates with renowned global brands such as Diesel, Levi's, Replay, Tommy Hilfiger, Guess, Timberland, Liu Jo, and many more.



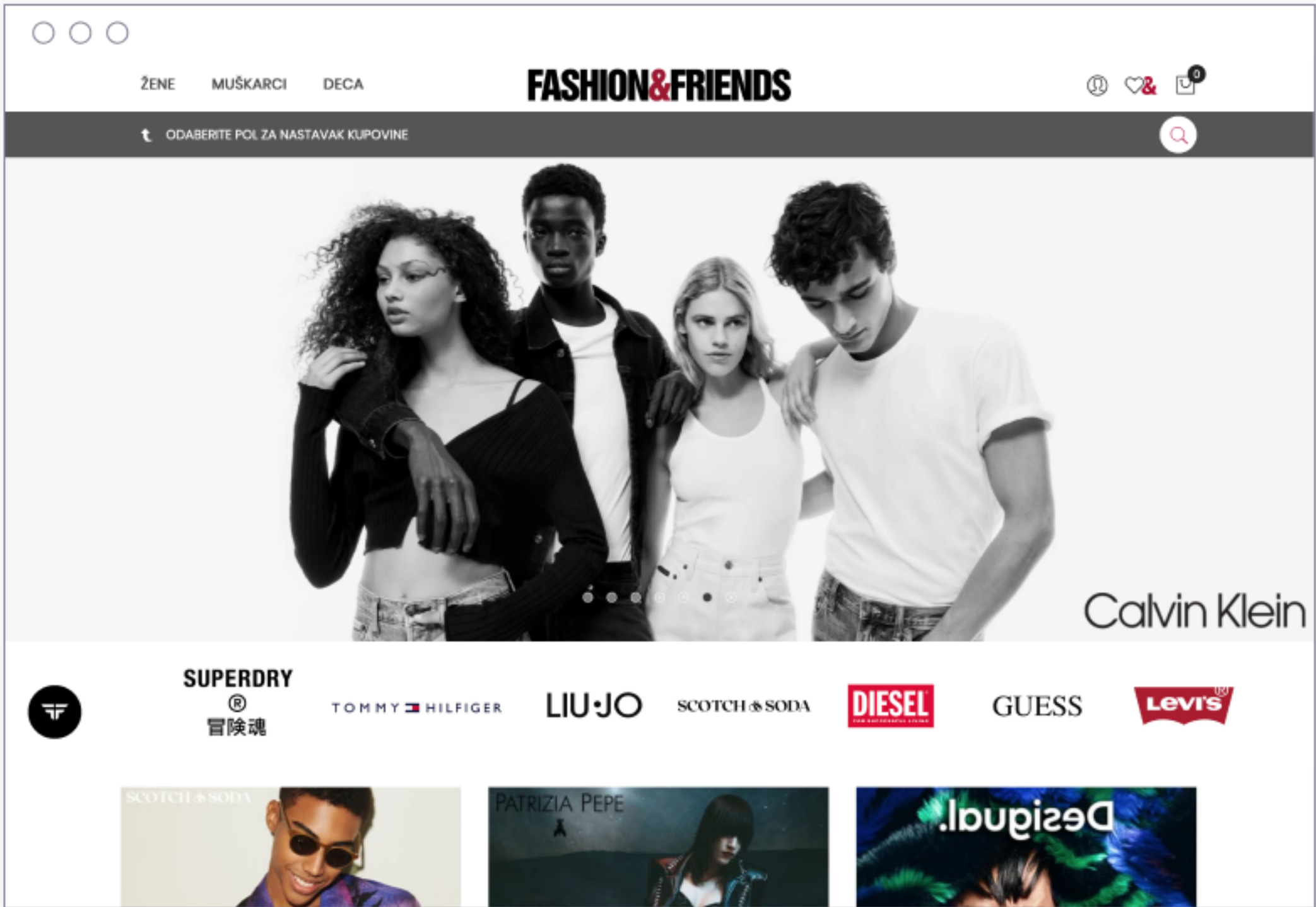
OUR SERVICES



ATHENA XAI Services Integrated

Research | Design & UX | Website |
Mobile app | Maintenance

VISIT WEBSITE



CASES

Get in touch

REPLAY JEANS

by Fashion Box S.p.A

- eCommerce
- Fashion
- Retail

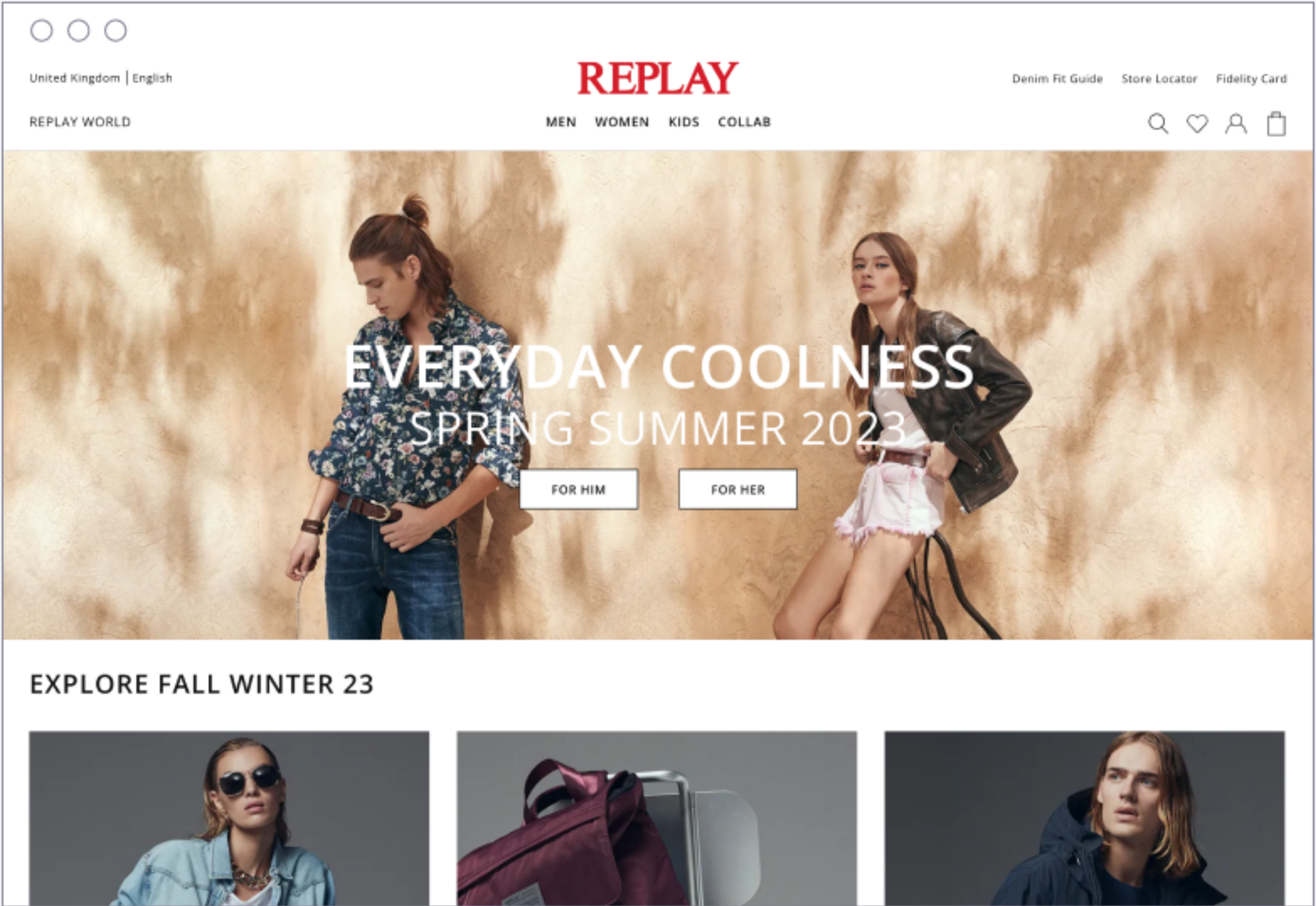
Replay Jeans, a renowned fashion brand. With an impressive presence of 39 store views across 27 countries, Replay Jeans has successfully expanded its reach and catered to a diverse customer base by offering multiple currencies and languages



OUR SERVICES

 ATHENA XAI Services Integrated
Research | Design & UX | Website | Maintenance

VISIT WEBSITE



CASES

Get in touch

FASHION & FRIENDS

B2C Mobile App

eCommerce

Fashion

Retail

Enjoy a seamless and safe shopping experience powered by AI site search, Athena Search. Make the most of the amazing Loyalty program that offers benefits at each level such as discounts, exclusive events, shopping before others, various gifts, and much more.

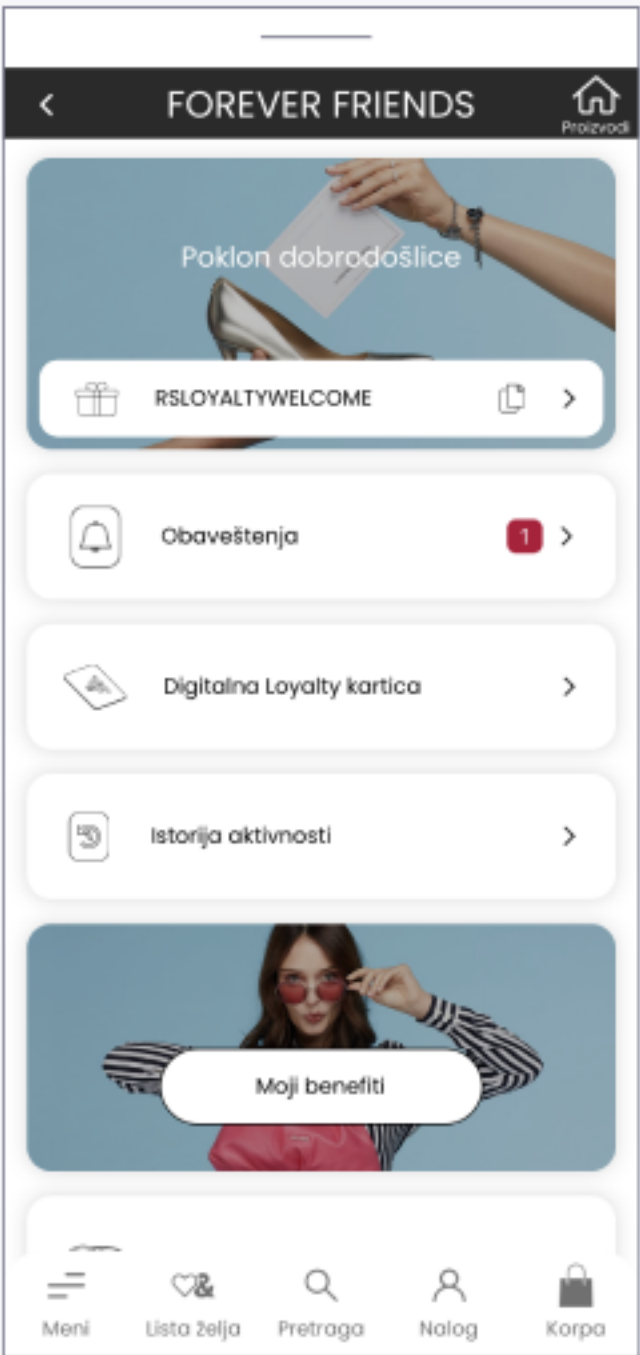
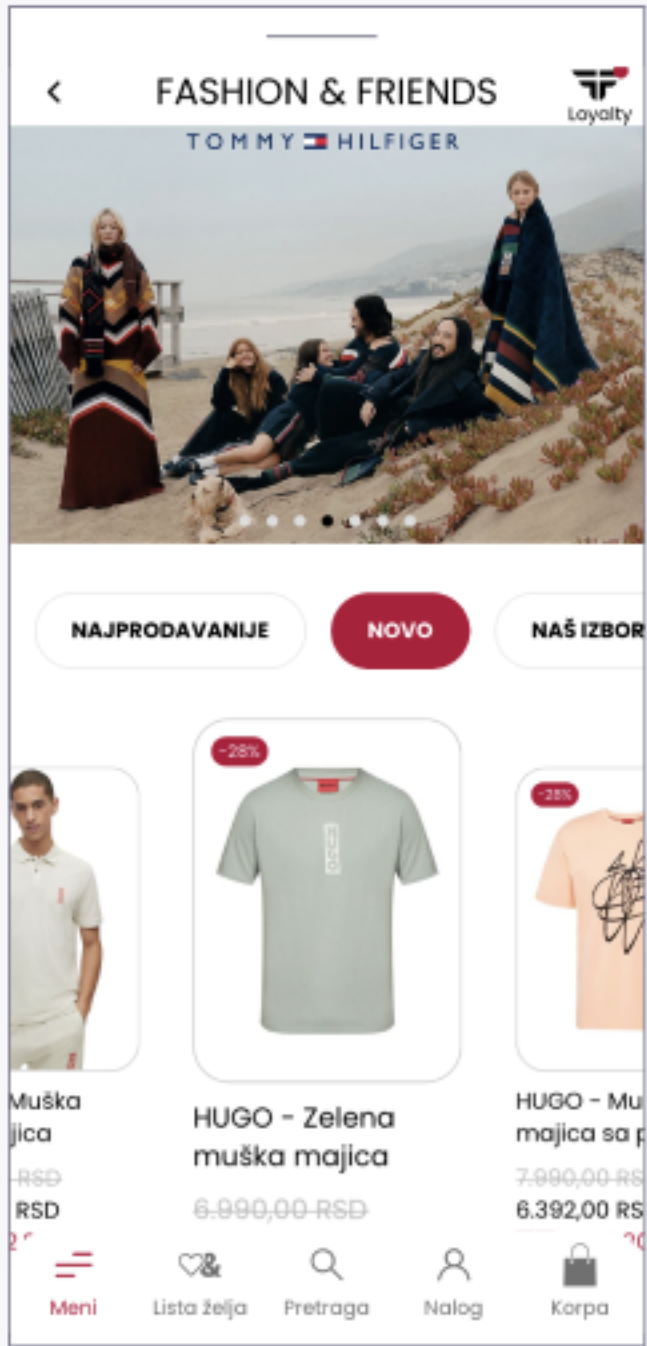


OUR SERVICES



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CASES

[Get in touch](#)

FILMMAKERS LEGAL CLINIC

by Center for Visual Advocacy

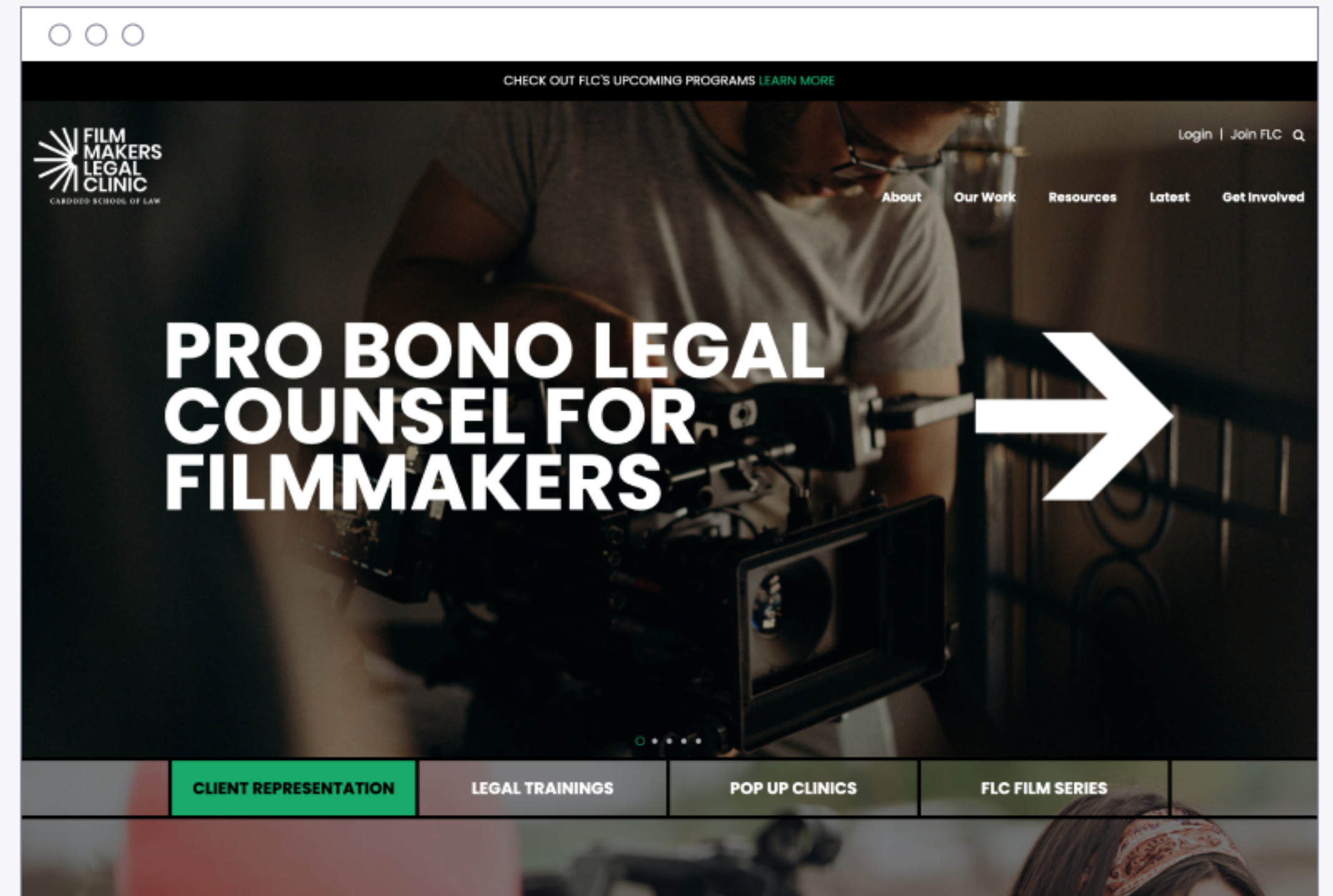
[Media](#)[Culture](#)[Legal](#)

The Filmmakers Legal Clinic (FLC) helps bring powerful stories to screen by providing free transactional and IP legal services to independent filmmakers and video journalists.



OUR SERVICES

Long-term support & Maintenance

[VISIT WEBSITE](#)

CLIENTS

Get in touch

Fashion Company

eCommerceFashionRetail

PRRS for Music

MusicCultureLegal

Hatteras Venture Partners

HealthcareBiopharmaceuticals

FreightWise

LogisticsTransport

ArrePath

HealthcareMedical research

COVER Magazine

MediaCultureMagazine

Metrodora Institute & Foundation

HealthcareMedical research

Fashion Box S.p.A

eCommerceFashionRetail

LOLA Home & Garden

eCommerceManufacturing

Hy-Tech OEM

DesignManufacturingTools

Multiple Myeloma Research Foundation, Inc

HealthcareMedical research

Mediassociates

IT/MediaMarketingAnalytics

Hubbard-Hall Inc.

ChemistrySupplyResearch

Universal Tool

EquipmentEngineering

TeeRico

CulturePersonal brand

Listen First Media Inc.

IT/MediaMarketingAnalytics

Filmmakers Legal Clinic

MediaCultureLegal

PSF Industries Inc.

EquipmentEngineering

Lin-Manuel Miranda

ArtistCulturePersonal brand

Florida Pneumatic Manufacturing

ToolsEquipment

>_ and many other companies

OUR PRODUCTS

Get in touch



ATHENA X AI

SAAS-BASED AI PLATFORM
FOR BOOSTING SALES & CONVERSIONS

EXPLORE →



UP TO 20%
Increases in revenue



UP TO 27%
Increases in conversion



New Monetization Funnels
within search

ADVANCED SEARCH	VISUAL SEARCH	CATEGORY NAVIGATION	RECOM-MENDATIONS	AI-BI
 With a powerful combination of merchandising features, keyword and semantic search, shoppers will find the right product no matter what or how they type	 Customers find highly accurate product matches simply by uploading or taking a picture	 Provide better UX through merchandising and advanced eCommerce features resulting in improved conversion and customer satisfaction	 Provide the most relevant product recommendations to your shoppers based on the specific logic and placement, taking advantage of customers behaviour. Powered by AI	 An autonomous, intelligent, no-man-in-the-loop system that makes the best, timely decisions for your business and reduces human error factor to a minimum

GET IN TOUCH

syncitgroup.com →

MANY THANKS

Say hello at office@syncitgroup.com or fill the contact form on our website, we'll try to reply ASAP



SYNCIT GROUP

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